



# STEVE FRIEDLAND ASSOCIATES

MANAGEMENT CONSULTING • EXECUTIVE COACHING • TRAINING

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## *Cultural Diversity Series*

### **Yes You Can! Addressing Stereotypes and Bias in the Workplace**

Stereotypes, biases, and prejudice are becoming increasingly costly and affect everyone in the workplace. This workshop provides participants with key knowledge, skills, tools, and resources to learn how to effectively address diverse stereotypes or biased statements communicated in the workplace. Participants identify stereotypes used in their workplace and learn specific communication techniques to effectively speak up in response to stereotyping or biased statements without using blame or shame.

#### ***Key topics include:***

- Recognizing biases, stereotypes or prejudice
- Exploring our own personal beliefs and attitudes
- Understanding the key 'rungs' in the 'ladder of prejudice'
- Impact of stereotypes and biased comments
- Common reasons people use silence in response to stereotypes
- Communication techniques and skills for speaking up against stereotypes

As a result of this workshop, participants will learn how to identify and effectively address diverse stereotypes or biased statements expressed in the workplace and beyond.

**CORE COMPETENCIES: Cultural Awareness, Communication, Conflict Management, Diversity, Influencing, Professional Boundaries, and Problem Solving.**

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*“Steve, many thanks for the training on prejudice and bias, it was one of the best trainings I’ve ever received. The insights you shared were remarkable.”*

*-Tim Conn, Privacy Officer, Nevada County*

*“I really like the Speaking-Up—six techniques. Great ability to present the material in a way that took the edge off the topic and make people comfortable to share.”*