CORE COMPETENCIES: Culture, Leadership, Ethics, Coaching, and Training.

Building an Ethical Organizational Culture

This workshop provides a strategic model, tools, and resources for building an ethical organizational culture and strengthening accountability among executive managerial, supervisory, and line personnel.

Key topics include:

• Understanding key benefits of creating an ethics strategy that results in strengthening a organization’s culture, improve performance, and reduce diverse HR expenses.

• Key elements of the Friedland Strategic Model that helps build an ethical organizational culture.

• Organizational policies or leadership practices that can either strengthen or sabotage the success of building an ethical culture.

• Tools and resources for helping develop or redesign policies that better align with a strategy for building an ethical organizational culture.

• Ethics training and coaching programs—design and delivery issues that can help or hinder their effectiveness in helping build or strengthen culture change.

As a result of this workshop, participants with gain the knowledge, tools, and resources to better develop and execute a strategy for helping building an ethical organizational culture.

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To learn more about this program or discuss your organization’s consulting, coaching, and training needs call us at 508-786-9833 or e-mail info@stevefriedland.com.

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